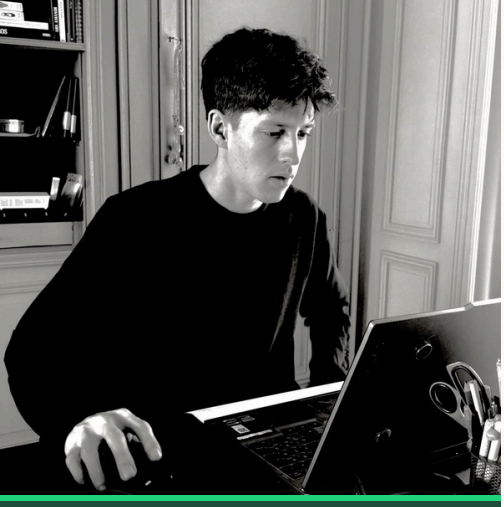

PORTFOLIO

ourruspuru.com.ar

CONTACT

Buenos Aires, Argentina

ourruspuru@gmail.com

linkedin.com/in/oliviero-urruspuru-796948190

AVAILABILITY

Remote, hybrid (Buenos Aires) or freelance · paid in USD or ARS

From 9:00 AM (ART, UTC−3) · flexible hours

AI & AUTOMATION

AI agents · LLMs · Computer vision · Prompt design · Claude Code · Vercel AI SDK · Gemini

PRODUCT & DEVELOPMENT

Next.js · React · TypeScript · Tailwind · PostgreSQL (Neon) · Drizzle · Auth.js · Vercel · Cloudflare · Mercado Pago · Python

DESIGN & DATA

UX/UI · Figma · Brand identity · Design tokens · Excel (financial modeling) · Power BI · DAX · SQL

LANGUAGES

Spanish native · English advanced · Italian advanced · Japanese and Chinese beginner

Oliviero Urruspuru

AI Automation Engineer & Founder

Full-Stack (Next.js) · Product & Brand

PROFILE

Founder of Insumus and SporTree. I design and build end-to-end digital products with AI (Claude Code): data model, interface, payments and agents. Three products in production, two with real users. 3+ years of UX/UI design; financial modeling; Data Science studies in progress.

PROJECTS

Insumus — Creator · registered trademark · live

Purchasing and inventory management with an AI agent

- Agent with computer vision: records purchases, stock and expenses from a receipt photo and compares prices across suppliers.
- Live at insumus.com.ar with 3 real users.

SporTree — Creator · live with real users

Two-sided court booking platform · sportree.com.ar

- Complete product built solo: database, backend, UX/UI, brand identity and deployment on Vercel.
- Football and padel bookings with a venue map, cost splitting, guests without an account and Elo-balanced teams.
- Payment integration with Mercado Pago (split payments) and an owner dashboard with per-slot, per-court scheduling.

Chinese brands in the Argentine market — Academic project

Power BI on DNRPA registrations (Jan 2025 – May 2026): star schema and DAX. Chinese share rose from 1.0% to 10.8%; in SUVs, from 2.0% to 21.5%.

EXPERIENCE

Grupo Rialba — Nov 2026 – present

Brand Designer, Web Developer & Project Coordinator

- Brand redesign (logo, palette, typefaces and graphic devices) applied to the 23-page company brochure, the website and the construction hoarding.
- Design and development of gruporialba.com, live, with a page for each of the group's five projects.
- Hoarding for LIVERA, a 35-ha district: two 194 m frontages generated at full scale in Python, with QR checks and a web viewer.
- Excel profitability model (cash flow, IRR, NPV and sensitivity), Obsidian knowledge base and partner documents.

OkeyDigital — 2022 – 2024

UX/UI Designer (freelance)

Clients such as Grupo Casa (real estate tokenization).

EDUCATION

Business Economics · Universidad Torcuato Di Tella — 2 years completed

Digital Technology · Universidad Torcuato Di Tella

Figma, C, C++, Python, Assembly and digital logic (Logisim)

Data Science · Universidad Católica Argentina — In progress

UX/UI Design · Coderhouse — Certificate · 52 h · 2023

Self-directed learning — AI, agents, full-stack, animation and game dev